

BUSINESS PLAN- TEMPLATE

Date

Presented To:
BANK/LANDLORD

Presented By:
DOCTOR NAME

ADDRESS/LOCATION

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EXECUTIVE SUMMARY

MISSION

To provide a high quality, patient-centered experience to our patients

VISION

To serve [patient base, type of work focus, etc]

THE SERVICE

General and family dentistry using advanced dental technology in a state-of-the-art dental facility.

THE LEADERSHIP

DOCTOR NAME is the founder and the CEO.

THE OVERALL INDUSTRY

Lack of care in market, need for type of dentistry, etc...

THE COMPETITORS

LIST

THE FINANCIAL STATUS

Primary funding will be through healthcare-focused bank loans (\$750k-\$1M)

FUTURE PLANS

At full operational capacity, we will have 8 operatories generating \$20k per operatory per month.

EXAMPLE:

Hours of Operation: - Monday – Friday: 9 AM – 6 PM - Saturday: 9 AM – 2 PM - Closed Sunday

Staffing (Initial): - Dentist/Owner (1 full-time) - Associate Dentist (1 part-time, expandable) - Dental Hygienists (2) - Dental Assistants (2) - Receptionist/Front Desk (1-2) - Office Manager (dual role at start)

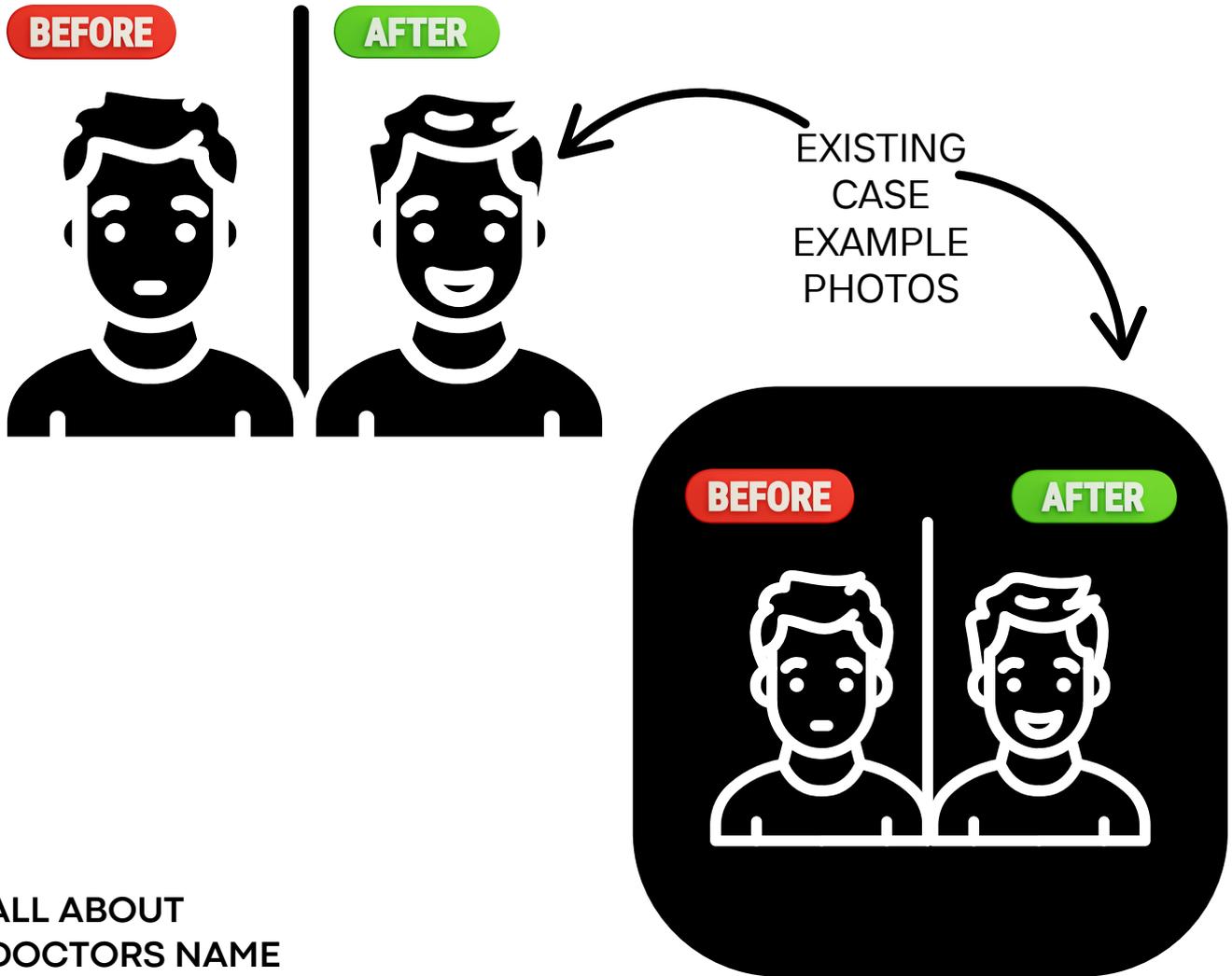
ABOUT THE OWNER

DOCTOR NAME

FOUNDER AND CEO

Dr. Education, community involvement, accolades,
etc

BUSINESS DESCRIPTION



ALL ABOUT
DOCTORS NAME
FUTURE PRACTICE

DETAILED PRACTICE DESCRIPTION

INDUSTRY BACKGROUND

DETAILED LOCAL INDUSTRY HISTORY AND BACKGROUND.
HOW DOCTOR'S PRACTICE IS DIFFERENT.

How to Open a
DENTAL

Practice.com

COMPETITOR ANALYSIS



Competition Analysis

General Dentists



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HOW DOCTOR'S NAME STANDS OUT

HOW DOCTOR IS DIFFERENT

How to Open a
DENTAL
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MARKET ANALYSIS

TARGET MARKET OVERVIEW

Our practice...details

Demographic Segmentation

Age:

Primary Target (AGE AND DETAILS)

Gender:
DETAILS

Income Level:
The median household income...

Education Level:
Population includes...

Occupation:
Local employment...

Lifestyle and Values:
Residents value

Market Size and Potential

Growing Market....

MARKETING PLAN

Marketing and Sales Targets:
Our primary goals ...

Marketing Strategy:
Our marketing strategy...

FINANCIAL PLAN

CAPITAL REQUIREMENTS

	VALUE	PERCENTAGE
Project Management	\$34,000	4%
Design	\$42,000	5%
Construction	\$480,000	52%
IT	\$35,000	4%
Cabinetry	\$80,000	9%
Equipment	\$150,000	16%
Working Capital	\$100,000	11%
TOTAL	\$921,000	100%

FINANCIAL OUTLOOK

US\$	FY'26	FY'27	FY'28	FY'29	FY'30
Revenue	\$550,000	\$660,000	\$792,000	\$950,400	\$1,140,480
Expenses	\$512,619	\$512,619	\$512,619	\$512,619	\$512,619
Profit	\$107,410	\$128,892	\$154,671	\$185,605	\$222,726