

# Practice Feasibility Worksheet

## Section 1: Demographics

- Population size within 5–10 mile radius: \_\_\_\_\_
- Competing practices in the area (list them):  
\_\_\_\_\_
- Dental market share opportunity (underserved specialties, growth trends, patient base) \_\_\_\_\_
- Demographic profile matches practice vision (age, income, family size, insurance coverage)

## Section 2: Business Plan Inputs

- Target patient base (general, pediatric, specialty, etc.)
- Expected monthly operating costs:
  - Rent/Lease: \_\_\_\_\_
  - Staff: \_\_\_\_\_
  - Supplies: \_\_\_\_\_
  - Marketing: \_\_\_\_\_
  - Other: \_\_\_\_\_
- Preliminary Marketing Strategy:  
\_\_\_\_\_

## Section 3: Budget

- Total project budget range
- Estimated construction costs: \_\_\_\_\_
- Real estate/leasehold improvement value
- Dental equipment budget: \_\_\_\_\_
- Financing and lending options:
  - Bank/Loan: \_\_\_\_\_
  - Partner/Investor: \_\_\_\_\_
  - Other: \_\_\_\_\_

## Section 4: Pre-Lease Evaluation

- Can the space fit clinical/workflow needs?
- Does zoning/building code allow dental use?
  - Is the lease rate competitive with area?
- Does space allow for future growth/expansion?

## Section 5: Key Questions for Self-Assessment

How will I choose a location?

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How will I create and manage a budget?

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How will I evaluate and compare spaces?

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How will I obtain and evaluate bids?

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How will I choose a designer/contractor?

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How will I know what equipment costs and what is necessary?